



SPEAKING SERVICES

WWW.DAVIDBANGER.COM



Contact
David

WELCOME

To be successful tomorrow, we must be bold today. In practical terms, this means, as business leaders, we must place a renewed focus on solving our biggest challenges, those that inhibit success, stall growth and lose our customers.

David is an agitator for change with 20+ years of experience breaking new ground in digital change and contemporary leadership. He inspires businesses to achieve their full potential by optimising the interplay between people, process and technology.

David's experiences and holistic business frameworks have been published in several books. His keynotes and workshops use simple, unique, trademarked imagery - making them extremely practical and memorable.





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WHY DAVID?

David speaks your language because he's done your job (CIO, Chief Digital Officer).

David will connect the dots between theory and practice, using his renowned frameworks that empower attendees well beyond the session.

David will share tangible, practical, and applicable ideas that inspire and motivate the leaders in your business.

David will supercharge your team with an experience well worth the time away from the day-to-day.



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[David](#)



BEING PRACTICAL ABOUT THE FUTURE

Now more than ever, we live in a highly interconnected and interdependent world, which means an action in one place has a real influence elsewhere.

David offers insights into trends and ideas across the themes: country, workplace, community, and family. His reflections are based on his extensive professional experience (CIO, Adjunct Professor, and Author); when this is complemented with research, it encourages people to stop and think, ultimately making everyone more effective.



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KEY TOPICS

Digital innovation

Insights and strategies for your digital business with simple frameworks from David's inaugural book *"Digital is Everyone's Business"*, which includes fourteen CXO testimonials.

Contemporary leadership

Lessons from the past offer insights into today and inspire a meaningful future. David shares stories and a selection of the 200 pieces of research and stories included in his other books, *"Finding a Better Way"* and *"Making Life Happen"*.

Cybersecurity

Reflecting on his former CIO role and 100 hours completed in Harvard's leading program, *"Managing Risk in the Information Age"*, David delivers an engaging non-technical keynote with practical frameworks that will actively uplift cybersecurity.

DIGITAL
IS EVERYONE'S
BUSINESS

A guide to transition

DAVID BANGER

finding
a better way

DAVID BANGER
MICHELLE STEVENSON

MAKING
LIFE
HAPPEN

WRITTEN BY
DAVID BANGER



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SERVICES

Keynotes

Motivating and inspiring digital and leadership keynote presentations that include insights based on proven frameworks and research.

Lunches

Casual lunch or dinner with an intimate group to develop conversations, explore issues and ideas in a relaxed, informal environment.

Workshops

Workshops to enhance the collective thinking of a group and a business. Ideal for an external executive group or internal department, and facilitated with David's expert understanding of technology, digital functionality, and people.

Product launch

Launch of a product or service, linking research into why now is the right time.





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COLLABORATION PACKAGES



Keynote

- Professional keynote speaking, up to 60 minutes
- Discounted books available



Half-day seminar

- Half-day seminar
- Professionally facilitated workshop
- Participant workbooks



Full-day

- Full-day seminar
- Professionally facilitated workshop
- Books & participant workbooks

Enquire for pricing



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TESTIMONIALS



Mark Riggs | CCO | Coupa

"David has a big brain and an innate ability to simplify complex emerging topics. Our clients have attended many special speaking events globally throughout their careers, and so many of them said David's workshop was one of the very memorable."



Jim Farrer / MD ANZ / COINS

"I would certainly recommend David to other business leaders who are looking for an expert, highly relevant and valuable source of thought leadership."

AS FEATURED IN

**Growth
Faculty**

**CEO
MAGAZINE**

**Ticker TV
News**

**CIO
OUTLOOK**



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RECENT ENGAGEMENTS



Executive customer community

David created and facilitated a half-day with 100 international executives for a global software company (93.8% rating). Content included digital business and emerging leadership practices, followed by a facilitated Q&A with customers.



Private board & executive

David was engaged by a privately owned business to review and uplift the cyber security strategy. He presented emerging cyber security practices to the board.



Virtual global community

David facilitated a series of virtual meetings with company executives and customers. Insights were then captured in ghostwritten blogs for his client's executive. A unique service not offered by many!



2025 digital & IT strategy

David spent a week onsite with a client to mentor the CIO and facilitate a critical workshop with the CFO and IT leadership team. Deliverables included a review and refreshed strategy.



Contemporary leadership

David has delivered keynotes at international events exploring emerging leadership practices by integrating psychological safety, servant leadership, and Martin Seligman's PERMA (positive psychology).



Bespoke keynote & panel

David was invited to deliver a bespoke keynote consisting of digital, IT and cyber content. Following this, he moderated a panel of CXOs, introducing topics and facilitating Q&A with event attendees.



BOOK DAVID



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Available virtually and in person worldwide



THANK YOU

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